

Maroochydore SLSC

Clothing Policy

Purpose

Define & detail the types of Clothing to be approved for use by Members, Associate Members, Sponsors and promotional clothing for sale to Supporters Club Members and the General Public. This is to include but not be limited to Swimwear, Team wear, Corporate work wear and Club promotional wear including, Club Shirts, Shorts, Track Suits and Jackets etc that are to be worn by members, competitors, representatives, employees, supporters and the public. This policy is to ensure that all club clothing is of accepted designs, colours and complete with approved Logos.

Clothing Designs

All club clothing should be as per 4.4 of the Constitution – THE CLUBS COLOURS SHALL BE ROYAL BLUE, BLACK and WHITE.

Section 10 of the Constitution states 10.1 (c) The club's swimming costume shall be the association regulation costume for R&R competitions and Royal Blue regulation trunks.

Section 10 also states – No member of the club shall be entitled to wear the club colours unless either competing for the club or authorised to do so in writing by the board. No change to this club uniform gear shall be permitted unless it is first approved by the board.

Every item of clothing should feature the Black Swan Logo either in bold or watermark configuration as approved.

All clubs clothing with the SLSA and or Queensland Surf Rescue Logos must only be sold to SLSA Members.

Clothing will be considered with sponsor's logos however this must also include either of the approved Club Logos over.

Approval of Garments

Every item of clothing that is proposed for any of the above listed purposes must contain the Black Swan Logo and be approved by the Board of Marketing & Promotion and be endorsed by the Board of Management.

Preferred Suppliers

A register of Preferred Suppliers is to be developed, updated & maintained as appropriate.

References

- Preferred Suppliers Register.
- Event Management Plan. (to be developed)
- Sponsored Athlete Feedback Policy (to be developed with TYR)